

# Future Light

## FOOTBALL ACADEMY



# Introduction

Future Light Football Academy is **more than Football**

We support disadvantaged children in Kigali, Rwanda, transform their lives through the love for football.

Our training program, led by professional football players and certified coaches, fosters their talents, instil positive values, and provide a nurturing environment for growth, both on and off the field.

FLFA in numbers: 400 children including 40 girls guided by 8 coaches train at least 2 times per week in 2 different locations



# Our Mission

**To reach vulnerable kids, give them a safe space to grow, and empower them through football, family support, education, and opportunities for a better future.**

We do this by:

**Supporting each other within the academy, and connecting to the wider community**



**Providing football training, equipment and nutrition to teach athletic and life skills**



**Creating pathways to education, work, and long-term opportunities.**



# Our Vision

**A world where every child, regardless of background, has the opportunity to dream, play, and thrive.**

Every step of our mission explains a key pillar of our vision:

**Community**

**Care**

**Personal Development**

# Our Story

Future Light Football Academy, was founded in April 2023 by Eric Iracyadukunda and Bram Vlaanderen.

## 2023

The year began with a spark of passion on the field - 100 enthusiastic kids joined our program, led by Coach Eric. Every Sunday, for 2 hours, the team trained together, building skills, confidence, and friendships.

## 2024

Our community grew stronger and more diverse. Participation soared, welcoming girls and introducing our first female coach. With 3 dedicated coaches guiding the sessions, we celebrated the year's accomplishments with a festive Christmas party, bringing everyone together to reflect on their achievements.

## 2025

The program continues to expand! We added a second location, join various local competitions and welcome close to 400 kids every week across trainings and locations. With 6 committed coaches on board, we are stronger than ever, providing more opportunities for kids to play, learn, and thrive.

## About the founders



Eric is a professional football player with Bugesera FC in Rwanda and a dedicated children's coach. He feels fortunate to have his dream career and uses his free time to improve lives through football.

Bram is a lawyer originally from the Netherlands and living in Dubai. He draws inspiration from the strong sense of community in Kigali and proudly partners with Eric as a co-founder of Future Light.

# Core Program

Future Light Football Academy offers each player our **core** activities.

## Trainings twice per week

We have two locations where we train twice a week. They come from all over Kigali to play and be part of the biggest football team in the city.

## Coaching, nutrition and equipment

The success of training relies on the spirit of trainers and players, along with essentials like footballs, bibs, water, and nutritious food such as bananas, and for refueling.

## Competition

FLFA participates in local football competitions. Players are selected based on effort and merit for teams representing FLFA in four age groups from 8 to 18.



# Ongoing Initiatives



## Partnerships

FLFA partners with other non-profits where we can complement each other. Examples include AFRIpads, providing girl players with sustainable hygiene products, and GIYA for youth leadership education.

## Girl Participation

Sports participation is often still considered a boys activity. We don't believe. Some of our most dedicated players are girls! They make up about **10% of players**, a number we are proud of but are keen to increase to **50%**. FLFA has a **female coach** and caters to girls' needs with focused trainings and sports bras.

## School attendance

Families of some of our players do not have the means for school fees and uniforms. We provide such support, monitoring attendance and results.

## Growth

The academy started with a Sunday morning training in a single location (Nyamirambo). We opened a second location (Gahanga) and offer at least two trainings a week to close to **400 players** under supervision of **8 coaches**.

We intend to keep growing as much as resources allow.

## Coach Certification

All **coaches are certified** in accordance with the African football certification system **CAF**.

As we care for our players, we want our coaches to develop professionally as well.

## Skills Training

In addition to trainings we offer our players to learn skills such as leadership training, IT training and musical practice and dance.

# Financial Transparency



## Dual Foundation Structure

- **Netherlands Foundation:** Receives, distributes, and audits funds for effective use. (Stichting Future Light Football Academy, Chamber of Commerce registration 96943750 / RSIN 86784412, board: Bram Vlaanderen, Max Barendregt, Jonne Buijtels)
- **Rwanda Foundation:** Ensures compliance with local regulations on child protection, governance, and fund use.

## Regulatory Compliance

- Rwandan law requires that at least 80% of funds must be spent directly on the mission (max. 20% overhead).
- 100% of funds used for mission activities to date.

## Use of Funds (2024)

- **25%** → Equipment
- **60%** → Nutrition
- **15%** → Coaches (certifications, transport reimbursement)

## Source of funds

- Occasional donation and founders have founded FLFA since inception

## Forward Outlook

- Equipment & nutrition costs to decrease (economies of scale, partnerships).
- Coaching costs to increase (professionalisation, salaries).

## Reporting & Transparency

- Public reporting to be published on our website.
- Donors receive dedicated financial and impact reports.

# Why contribute?

- **Personal Fulfillment:** Experience a sense of satisfaction from contributing to the community and from the commitment to positive change.
- **Brand Visibility:** Sponsorship provides unique opportunities for your brand to be seen by a broad audience, enhancing your brand's exposure and recognition.
- **Networking:** It offers the chance to connect with like-minded individuals and organizations, fostering new partnerships and collaborations that can lead to future opportunities. Join
- **Employee Engagement:** Involving your team in fundraising for FLFA can boost employees' morale and foster a strong sense of community within your organization. We organise sports and cultural events for corporate teams.
- **Tax Benefits:** Supporting the FLFA may offer tax advantages.
- **CSR:** Take Corporate Social Responsibility by directly improving children's lives.
- **Public Relations:** Your involvement in the FLFA showcases your dedication to community involvement, enhancing your public image. It positions your organization as socially responsible and can lead to positive media coverage and public goodwill.
- **Join the RUN KIGALI MARATHON!**: Whether you're looking to challenge yourself or enhance your brand's reputation, raising money while participating in this event allows you to contribute to a worthy cause while enjoying these significant benefits.



# How can you contribute?

1. Make a one-time or recurring donation
2. Volunteer your time, skills or network
3. Sponsor a specific project
4. The dream: enable a large scale project



# How can you contribute?

**1** Make a One-Time or Recurring Donation Today

[DONATION LINK](#)

Every contribution makes a difference!

45 USD can support 1 child's participation for 1 year in

- Training
- Nutrition
- Equipment
- Competition
- Field access
- Certified coaches & first aid kits



**2** Volunteer Your Time, Skills or Network

[REACH OUT HERE](#)

- Join our team of volunteers and offer your professional expertise (admin, legal, finance, design, coaching, etc.)
- Engage your workplace or colleagues
- Share our story on social media / online marketing
- Organize a field trip and train with us, or teach our kids new skills

# 3

## Project Sponsorship Opportunities

We need your support across key initiatives:

### Girls' Football Program

- We provide hygiene products & clothing (e.g. bras) to enable participation, and are developing a girls-only empowerment program to grow from 10% to 50% girls participation.
- Any donation will be solely used for the advancement of girls' opportunities.

### Skills Training

- We offer
- \$1,200 - \$1,800 needed for 2026.

### Public Health Insurance

- To sponsor the health insurance costs approx. \$3 per child per year.
- \$1,200 - \$1,800 needed for 2026.

### Community Engagement

- Organize an annual Christmas party for kids, parents & community leaders.
- \$8 per participant (\$2,500 - 4,000)

### Education & Leadership

- Educate a child for just \$65/year - including uniform and school materials.
- GIYA Online leadership courses \$60 per child (<https://www.giyaleaders.org/>).

# 4

## Enable a large scale project

Your continued support and partnership is fundamental to achieve:

### Continued Growth

\$2,500 - 12,500 per year

- Open a New Location
- Creates access for ~250 new children

### International Expansion

\$25,000 for two years

- Expand to New Countries (next: FLFA Kenya and Tanzania)

### Next Level Facilities

\$100,000

- Secure a Home Field
- Allows income generation (rentals & events)

### THE DREAM ACADEMY

**\$350,000 + annual \$25,000**

- School with Sports Facilities
- Combine academics and football for holistic growth

# Thank You

Together we lighter a better future



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